

# Ideal Business Workbook

**I'm so pleased you've downloaded this short workbook. I specifically designed this workbook to help you gain clarity and focus in your business.**

As your online life and business coach, I teach a 4 step law of attraction success formula.

1. Clarity
2. Raise your vibes (Positive emotions)
3. Allow
4. Action

In this workbook, we're going to focus on step 1 ~ Clarity

## **Clarity is the foundations to your business success**

Let's imagine that you're going on a journey somewhere you've never been before.

With today's technology, you're most likely to set your GPS with your end destination and follow the route it suggests.

Now, in life and business, we don't always get a **suggested route** (or maybe we do, but it's not necessarily the best route for YOU).

We can, however, set our destination.

This is what we do when we take the time to get super clear about our ideal Business ~ Our destination.

Note: Your destination isn't a fixed point. When you get there, you don't have to stay there and you can also choose a new destination halfway down the road if you want to.

Before we get into focusing on your ideal business, I want you first to think about your ideal life.

A business that does not allow you to have your ideal life, is NOT your ideal business.

## **AIM: Create your ideal life and ideal business alongside each other.**

Take a few minutes now to jot down a few things about your ideal life.

Where do you want to live? Who are the people in your life?

Think about...

Holidays, family, free time, health and well-being, finances, how you want to spend your time...

If your ideal life is to travel around the world with your family in a camper van then you need to plan this into your business.

If your ideal life is to have every weekend off with your family, you don't want to be building a business where weekend work is going to be ongoing.

Fill in details of your own Ideal life.

**Notes about my ideal life...**

Now you have a clear idea of your ideal life, go ahead and start making notes about your ideal business. Just brainstorm on the next couple of pages. Write down any and all ideas that come to mind however big, weird and wonderful.

Continue brainstorming here. The more ideas the better. Think income, employees, where, when, how you feel, what you do, how you spend your time.

On the next page, I want you to write down your ideal business. You can do that in list form, story form, any way you want.

Here are some ideas...

- I work from home for 4 hours a day on 3 days a week.
- All of my business is based online, so I can travel at any time and take my work with me.
- I have an assistant to do all the jobs I don't like such as...

Here's another example: I have a worldwide business, shipping home accessories to individual clients. We have a large warehouse. I have a manager that takes care of the day to day running of the business. I usually work 2-3 hours 5 days a week. I know the business runs really well without me. Most of my time is taken sourcing new stock. We have a loyal and ever-growing customer base and fantastic supplier we have built a solid relationship with over the years....

Put as much detail as you can into this part of the workbook. The more specific you are the better.

**Everyone has a different idea of success and you are completely unique.** Again think about the lifestyle you want. Your ideal business must provide and allow you to live the LIFE you want.

A business that is making huge amounts of profit is wonderful. If however that comes at the cost of a family who never get to see you and your health is suffering badly, I don't call that successful at all. I call that a business that is ruining the rest of your life. Maybe even killing you.

Also, I want to say at this point. Write down your ideal and not what you think is achievable. This is a NO LIMITS BLUEPRINT for **your** business success.

**My Ideal Business in detail**

My ideal business in detail continued.



Use more paper if needed.

What you have now is your destination, your own blueprint for success.

The next step I recommend is that you now plan your route. Sorry, your GPS isn't going to do this one for you.

## **What's next?**

Okay, so now you've got clear about your ideal business, what's next?

You really want to set yourself some key action steps.

I'd like to recommend a few resources to help you with this step.

[Business Booster Workbook](#)

[3 Key Factors for Successful Goal Setting](#)

[Law of attraction business planning pack](#) Get the law of attraction working in your business with this business plan.